

Smarter Travel Workplaces/ Smarter Travel Campus

Ireland's Greenest Bus Fleet – Cork's Opportunity? Clarion Hotel, Cork

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Weds 9th November 2016

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Presentation Overview

- Programme Introduction
- Partner actions
- Resources available

1st September 2016

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Smarter Travel Workplaces & Smarter Travel Campus Programme Introduction



Smarter Travel Workplaces & Campus Programmes

- Voluntary programmes
- Working with SMEs, large employers and third level institutions to implement workplace travel plans



Workplace Travel Plans

What are they?

A package of measures to encourage people to walk, cycle, use public transport, car share or reduce trips through 'Smarter Working'.

Workplace Travel Plans

Benefits

- Reduced parking pressure
- Reduced travel costs
- Employee wellbeing
- Sustainability agenda

WTPs reduce car use by 10-24%



Sample Workplaces engaged

Over 130 workplaces & campuses nationwide



Cork Partners



Cork
City Council
Comhairle Cathrach Chorcaí



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Partner Actions



Sample Actions - Walking



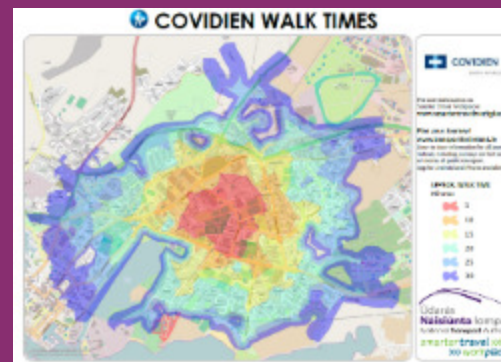
Are YOU ready to feel good?

New for 2016!
Free Step Counter App
Prizes for the most improved teams!
Goodie bags galore!

12th September — 9th October 2016
Get a team of 3 — 6 together & sign up now!

stepchallenge.ie


HEALTHY TRAVEL | ACTIVE TRAVEL | SMART TRAVEL
National Transport Authority, Busáras, Seán Pádraig Ó Súilleabháin, Naomh Colm, Naomh Lúca, B.S. 11 001 1400




Sample Actions - Cycling



Sample Actions - carsharing



Commute
Emergency Ride Home. Voucher.

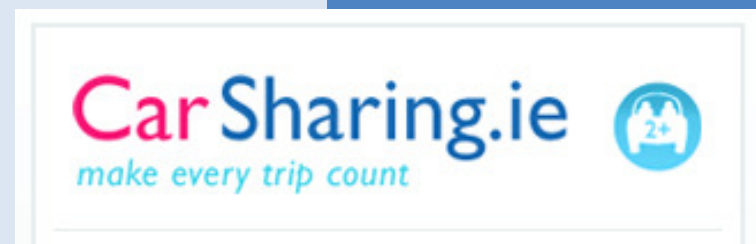


To be filled out by the Apple employee:
Date _____
Your name _____
Driver name _____
Start address _____
End address _____
Fare _____ Tip _____ Total _____

Bill to: Apple Commute Alternatives,
MS 47-EHS, 1 Infinite Loop, Cupertino,
CA 95014 USA

Instructions:

1. Cork Taxi Co-op at 021-427-22-22 and identify yourself as an Apple employee in need of an Emergency Ride Home.
2. Tell the dispatcher the time and location for pickup.
3. Present the ERH voucher to the cab driver as payment for your ride.



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Resources Available to Cork Partners



Benefits of STW/ STC Package

Resources include:

- Experienced Facilitator
- Travel survey & analysis
- Action Plan based on survey
- Roadshows & promotional materials
- Partner Seminars & Network
- Walking & Cycling Challenges
- Carsharing.ie
- Accessibility maps/ home location mapping



Benefits of STW/ STC Package



More information, resources and
downloads available from:

www.smartertravelworkplaces.ie

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Thank you!