



BUILD SCALE

**EXPAND REACH** 

DELIVER GLOBAL AMBITION

# **Supports for Start-Ups**

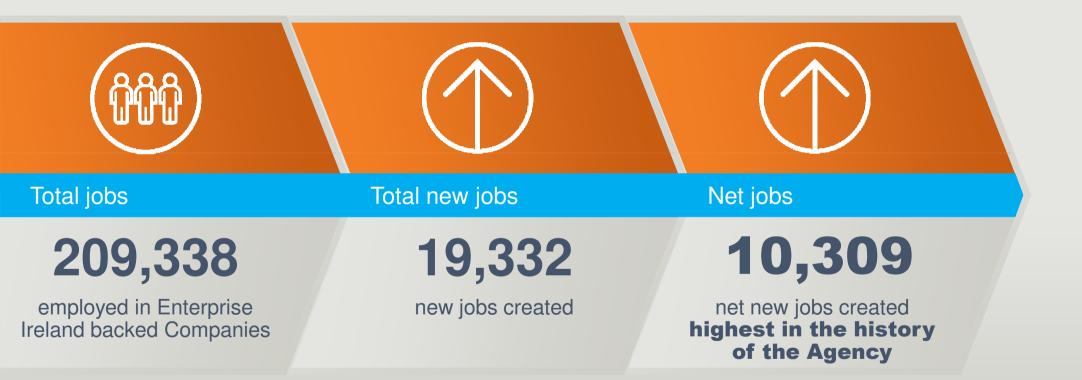
Alan Hobbs

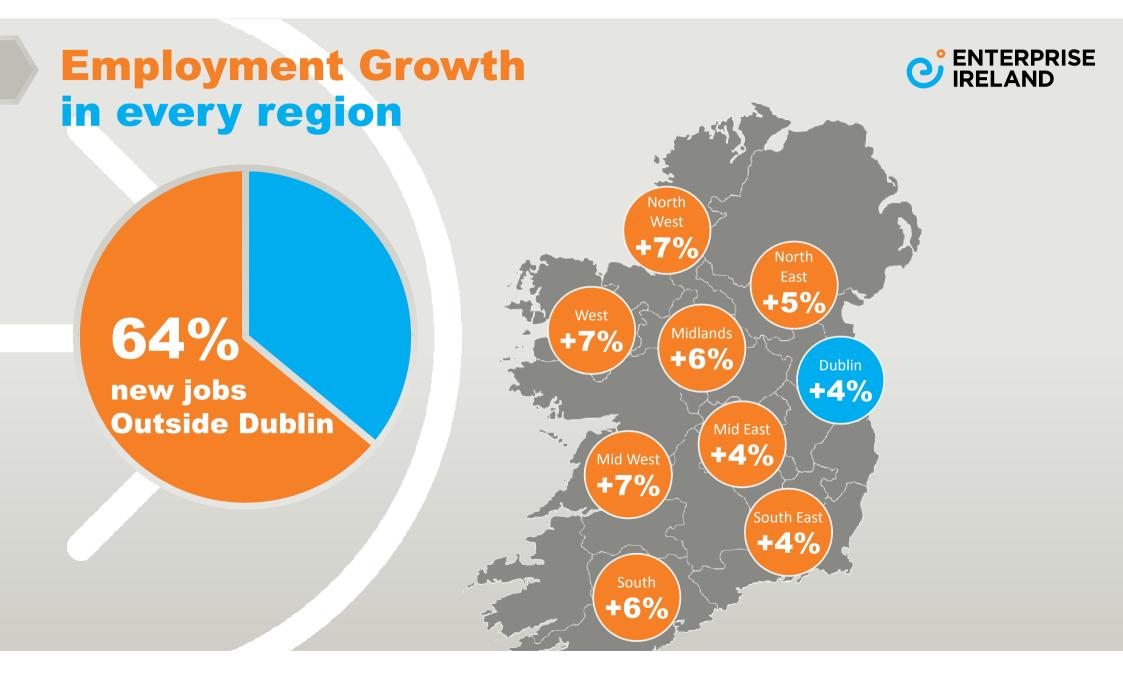
#### @HOBALIAM

@ei\_HPSU

# **Performance of Enterprise Ireland backed companies 2017**

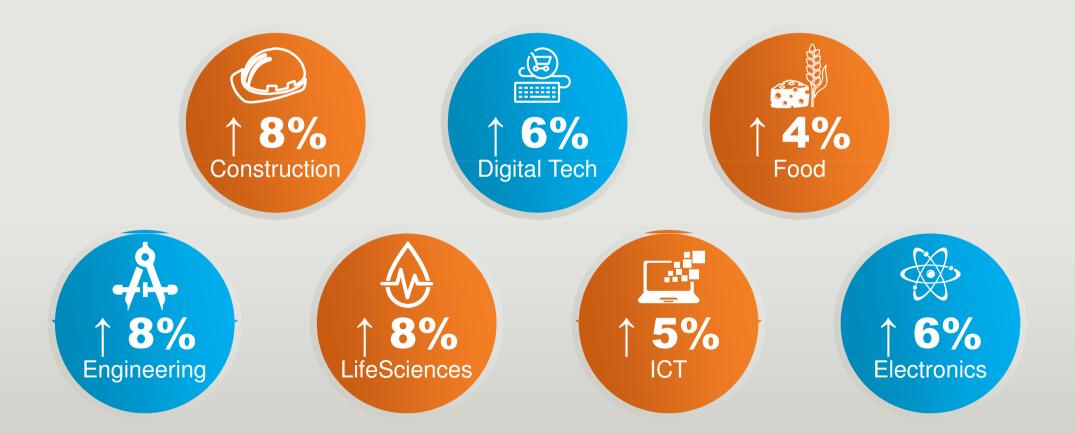






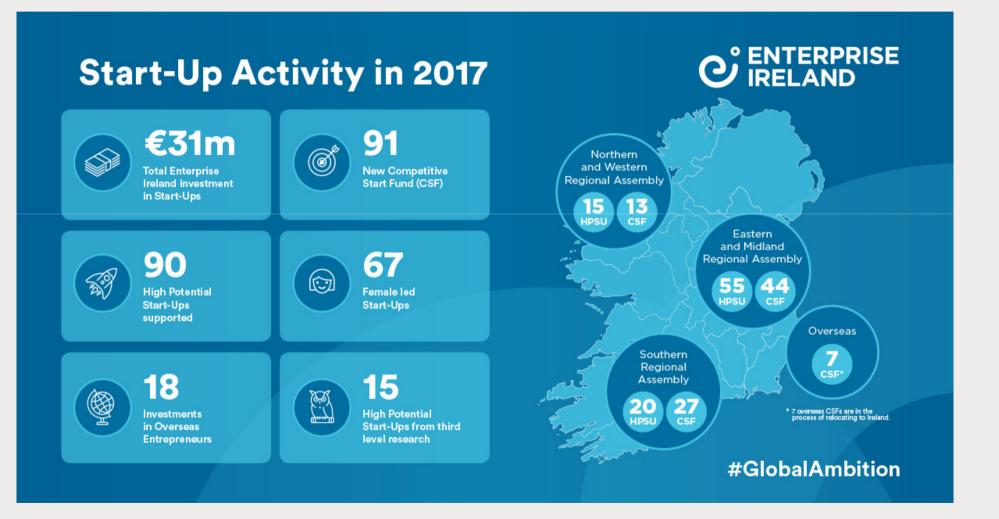
# **Employment Growth in every Sector**



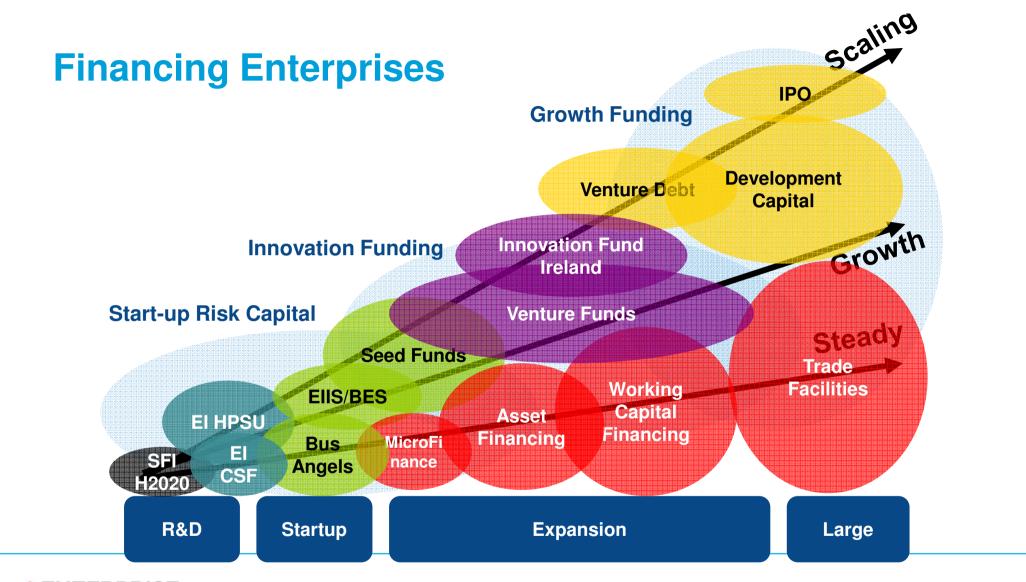


#### HPSU results.....







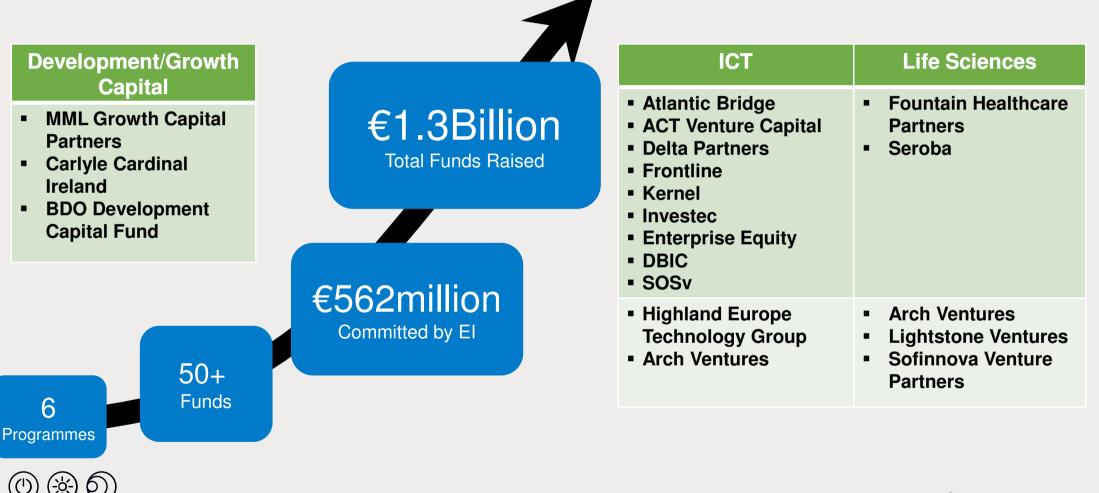




7 www.enterprise-ireland.com

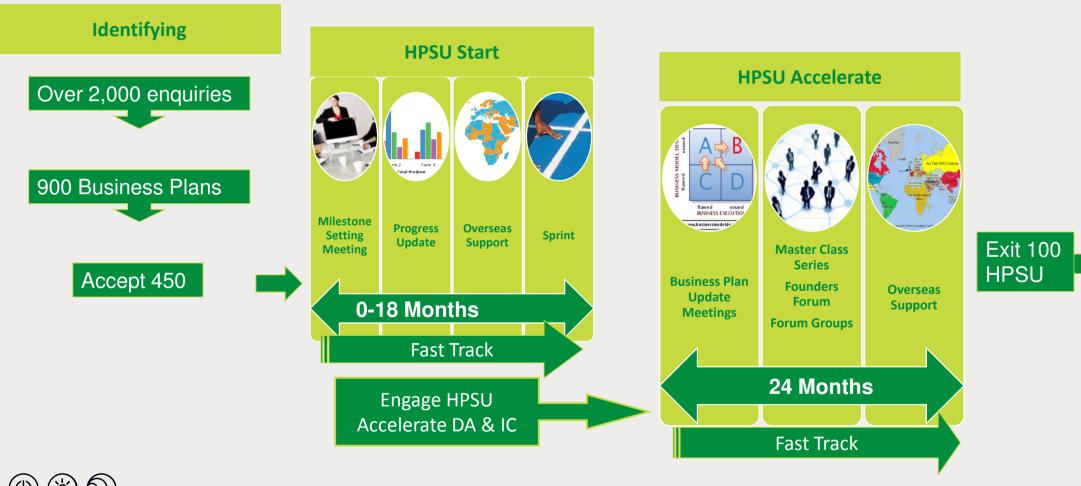
# Invest Indirectly...Funding Schemes 1994 - 2018





### How We Work With Start-ups...









### **Funding supports**

**HPSU Feasibility Grant** 

New Frontiers Entrepreneur Development Programme

**Innovation Voucher** 

**Mentor Grant** 

**Competitive Start Fund (CSF)** 

**Innovative HPSU Fund (Equity)** 

**Market Discovery Fund** 

Horizon 2020



# • SPRINT an Enterprise Ireland programme



Using the Lean Canvas as a Foundation, The SPRINT Programme Aims to Assist Clients to:

- Identify their ideal customer profile and segmentation model.
- Develop a compelling customer value proposition.
- Develop a financial framework model for the business.
- Learn about the funding journey and funding options available.
- Understand the sales process and the importance of customer validation.
- Develop a clear route to market strategy.
- Develop a pitch deck for investors.
- Develop a network for ongoing support and advice.







The HPSU Founders Forum helps clients grow their business rapidly through:

- Understanding sweet spot customers and how to differentiate from competition.
- Gaining an appreciation of how to grow international sales.
- Learn how to generate and manage cash to position the company for growth.
- Creating a strong team capable of accelerating the company's growth
- Building a strong network of other founders with the same goals.





## Smart Energy clients (1)

- Automsoft provides the data backbone for managing data generated by sensor networks, control systems and devices.
- Biomass Heating Solutions Fluidised Bed Combustion heating systems
- C&F Green Energy Small and medium sized wind turbines
- Crowley Carbon Carbon management systems
- Cylon Controls Cloud-based smart energy controls/management systems for buildings
- Eirdata Control Systems Energy management services for commercial, industrial and public sectors
- Episensor Wireless monitoring solutions for renewable energy systems.
- Endeco Technologies energy aggregator and grid balancing technology specialist
- E-Tec Power Power systems solutions provider of generators, UPS systems, DC systems, switchgear & software
- Frontline Energy & Environmental Smart engineering company which delivers Facilities and Energy Management services.
- Glen Dimplex Geothermal energy solutions





### **Smart Energy clients (2)**

- · Hanley Energy Critical power and energy management infrastructure solutions
- HDS Energy Biomass energy plants
- Hub controls Programmable smart controller device for zonal control
- · IKON Semiconductors innovative, integrated & efficient solutions for the LED lighting industry
- NVP energy Low Temperature Anaerobic Digestion (LT-AD) wastewater treatment process
- Nualight refrigerated display illumination (LED's)
- · Patina Lighting High efficiency luminaires and lighting systems
- Proair Heat Recovery Ventilation (HRV) units.
- Rockbrook Engineering Lighting control, building management & process control systems
- Verteco Energy Energy management specialising in advanced building control systems
- Wattics Energy management software

